

QIULI WANG

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PROFESSIONAL PROFILE

Dynamic and highly skilled Graphic and Interaction Designer with an impressive academic background from the esteemed University of New South Wales and the University of Sydney. Recognized for achieving a High Distinction in Interface Design and collaborating with Google on a transformative project for Youtube Shorts. Renowned for exceptional communication skills and fostering collaborative environments. Valued as a cheerful team player consistently delivering exceptional outcomes. Adept at merging aesthetics with functionality to create visually captivating designs. Committed to crafting immersive user experiences and driving remarkable results for the company.

EDUCATION AND QUALIFICATIONS

- Master of Interaction Design and Electronic Arts - University of Sydney, 2023
- Bachelor of Design (Graphic&Textile) - University of New South Wales, 2021

SYSTEMS USED

- Figma
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe InDesign

LANGUAGE SKILL

- Chinese & English

EMPLOYMENT HISTORY

Graphic Design Inter - BridgeKennedy Contemporary Jewellery Company (Sep 2021 to Nov 2021 - Sydney, NSW)

- Redesigned company icons to create a consistent and recognizable brand identity across different platforms.
- Managed the company's social media accounts on Instagram and Facebook, engaging with a community of nearly 10k followers.
- Created visually appealing and engaging content to increase brand awareness and enhance audience engagement.
- Developed a comprehensive social media strategy, including planning and scheduling posts, tracking analytics, and implementing targeted campaigns to reach the company's target audience.
- Captured and edited promotional photos for the jewellery products using Photoshop, ensuring high-quality visuals that aligned with the brand's aesthetic.
- Collaborated with the marketing team to generate creative concepts and visual assets for advertising campaigns and promotional materials.
- Organized and maintained digital assets, such as photos, graphics, and videos, for efficient workflow and easy access.
- Contributed innovative ideas to enhance the brand's image and attract new customers through compelling visual storytelling.

ACHIEVEMENTS

- **Collaborate with Google**

(UI & UX Design Project : Reimagined Youtube Shorts)

- **Collaborate with Map Mima (Lake Macquarie City Council)**

(UI & UX Design Project : Walk into Lake Macquarie)